

2009 Plowshares Craftfair Application For Craftspersons and Community Groups

Postmarked or delivered to SPC by July 6, 2009

Welcome to a fair where craftspeople and community groups gather to share inspiration and talent, reinforcing the sense of community among those who are supportive of the Peace Council's work. Plowshares is one of the Peace Council's main fundraising events.

The following guidelines create a craftfair of variety and quality, and provide a community cultural event that is consistent with our vision of a world where people enjoy their work and have control over it. *Specific info for community groups in italic.*

Come celebrate with us this year!

DATES, TIMES AND LOCATION

DECEMBER 5-6, 2009

Saturday 10-5 Sunday 11-5

Nottingham High School

3100 East Genesee Street
Syracuse, NY 13224

Set-up Friday 7pm-9pm

DISPLAY SPACE AND FEES

See application for booth sizes and fees. Renting more than one space is not permitted. Your storage and access needs must be contained within the designated boundaries of your space. Electricity is available on a limited basis (\$10 fee). Chairs are provided; **no tables available**.

PUBLICITY

There will be paid ads in local papers, in addition to our usual extensive publicity through posters, mailings, fliers, calendar listings in periodicals and the internet, plus TV and radio announcements. We will send you posters to put up in your area and postcards that you can send to your patrons. Digital resources for additional publicity available at www.peacecouncil.net/plowshares. Do you have a newsletter for publicity? Let us know: awmolloy@landsnail.com

CRAFT SHOW PARTICIPATION

- Applicants must staff their own displays and sell only their own work. It is understood that you will be present for the entire show and not pack up until the show is over.
- Each craftsperson/community group is expected to donate one piece of work that represents the mid-range value of his/her craft. This piece will be sold at the SPC crafts table with proceeds directly supporting the work of SPC.
- Work displayed must be consistent with work juried.
- **NO RAFFLES.** The Plowshares Raffle is a major SPC fundraiser. No other raffles allowed.

APPLICATION GUIDELINES

- Additional applications available on the web. www.peacecouncil.net/plowshares
- This year we encourage digital submissions of your work. Please send jpegs to Andy Molloy at awmolloy@landsnail.com Please note: Beginning in 2012 we will accept digital submissions only.



- We seek a balanced show with a variety of quality crafts. Some categories may be limited to ensure variety. Preference will be given to applications from Central New York.
- Plowshares is a juried show. SPC reserves the right to designate a small number of spaces independent of the jury process. We seek crafts that are consistent with the Peace Council's political and social philosophy. For example: no to toy guns; yes to dolls that reflect the diversity of our community.
- Plowshares is an opportunity for us to share the work of our own hands. To that end, no kits or manufactured items may be sold. Crafts must be made primarily by the craftsperson's or community group member's own hands. *Community groups: items with your logo need not be handmade (e.g. mugs, bumperstickers, shirts).*
- We respect traditional crafts and those who create them as a means of cultural expression and livelihood. For example, we only accept Native American crafts made by Native American craftspeople.
- Many shoppers, especially children, are looking for crafts that are inexpensive. Having a range of prices will be much appreciated by these buyers and may provide more sales. Seconds, for example, usually sell quite well.
- A small number of spaces will be set aside for groups of several craftspeople. **EACH PERSON MUST APPLY INDIVIDUALLY**, with one of the individuals sending the total booth fee. All craftspeople must attend both days.
- **FREE SERVICES PROVIDED:** A limited number of booth sitters; potluck snacks for Friday night set-up; help loading and unloading; exhibitor parking.

**QUESTIONS?

Contact Lanny Freshman – SENEX401@aol.com or 315.445.2840
or Marie Summerwood – Msummerw@twcnny.rr.com or 315.476.1256

APPLICATION

Include the following:

- Completed application form
- * 5 good quality images representative of your work. **Please submit all images in same format.** This year we encourage digital submissions – please send jpegs to Andy Molloy at awmolloy@landsnail.com. We will accept images on CD, slides or prints. *Images not necessary for community group logo items. However, each must be described below.*
- A SASE, if you would like images returned.
- Display space fee including \$10 for electricity if desired.
- Make checks payable to **Syracuse Peace Council.**

DEADLINES

- Applications and payment must be postmarked or delivered to SPC by July 6, 2009. Applications received after this date will be placed on a waiting list for possible subsequent review. (No whining if you are late!)
- **Applications will not be processed without payment.** Checks will not be deposited until you receive notification of acceptance.
- Notification of acceptance will be sent by September 1.
- Cancellations will be allowed with refund (minus a \$25 fee) until November 1. After this date no refunds will be made.

NOTE:
Circle the name you want listed first if you list two names.

PLEASE PRINT **Craftsperson** **Community Group**

NAME	ADDRESS
BUSINESS NAME	
COMMUNITY GROUP NAME	
EMAIL	
TELEPHONE: DAYS	EVENINGS

DISPLAY SPACE AND FEES – NO DOUBLE SPACES

Please circle your choice and other applicable items.

SIZE Frontage x Depth	CRAFTS- PERSON	COMMUNITY GROUPS not selling item(s)	COMMUNITY GROUPS selling item(s)
4'x7'	\$35	\$20	\$35
7'x7'	\$80	\$80	\$80
10'x7'	\$110	not available	not available
Corner 10'x8'	\$140	not available	not available
Electricity	\$10	\$10	\$10

_____ I/we prefer wall space if available _____ My/our display uses high shelves or canopy

I am sharing my space with: (Separate application required for each person.)

I would like to be next to:

Special needs or requests:

Please send me _____ (up to 24) postcards for publicity. If you want more, call Rae at 315.445.2840
Digital resources for additional publicity available soon at www.peacecouncil.net/plowshares.

TELL US ABOUT YOUR CRAFT(S):

Please be specific and complete; crafts will not be allowed if not described in advance.

* 5 GOOD QUALITY IMAGES OF MY WORK <input type="checkbox"/> Check here if emailing images	MEDIUM	DIMENSIONS	PRICE
1.			
2.			
3.			
4.			
5.			

Please copy and share this application with other craftspeople you think might like to be part of this show.

For additional applications and camera ready ads, visit www.peacecouncil.net/plowshares.

Mail to **Plowshares, c/o Syracuse Peace Council, 2013 E. Genesee St., Syracuse NY 13210**

SYRACUSE PEACE COUNCIL The Syracuse Peace Council (SPC), founded in 1936, is an antiwar/social justice organization. It is community-based, autonomous and funded by the contributions of its supporters. Our political values and personal lives shape and reflect each other. In both we are committed to nonviolent means of conflict resolution and to a decision-making process that responds to the needs of us all. Please visit our website for more information. www.peacecouncil.net

Syracuse Peace Council

2013 E. Genesee St. • Syracuse NY 13210 • (315) 472-5478



Early Bird
Deadline - Take
\$5 off the ad
price by July 6!

Ad Rates For 2009 PLOWSHARES CRAFTSFAIR PROGRAM

Ad size (inches)	Width	Height	Cost
Full page	4 3/4 in.	7 1/2 in.	\$90
Half page	4 3/4 in.	3 5/8 in.	\$50
Third page	4 3/4 in.	2 1/2 in.	\$30
Greetings	Up to 15 words		\$10

- This year we again plan to have a stand-alone program for the Plowshares Craftsair and Peace Festival. Our program will be 5 1/2" x 8 1/2", folded.
- The program will feature all the information usually contained, plus a detailed map of both rooms of Plowshares, featuring each vendor's name and location at the show. In past years we have posted a large map of the show in the cafeteria and the gym, but in addition, this year the program will include the location of vendors.
- Since Plowshares has moved to Nottingham High School, attendance has grown considerably. We expect several thousand people to come this year.
- We believe that the dedicated program will be given far more attention by Plowshares attendees. Please consider placing an ad or a greeting to highlight your work and draw added attention in what will be a very full show.
- Camera ready ads are due by Monday, November 1.
- The deadline for ads requiring layout is Monday, November 1.
- If layout or formatting is required, it will be billed at \$20/hour.
- Any questions, don't hesitate to contact Andy Mager, 472-5478, andy@peacecouncil.net, or Rae Kramer, 445-2840.

Please see other side for the mail-in form.

Plowshares Advertising Order Form

PLEASE RETURN WITH PAYMENT

DEADLINES

Camera-Ready: November 1

Non-Camera-Ready: November 1

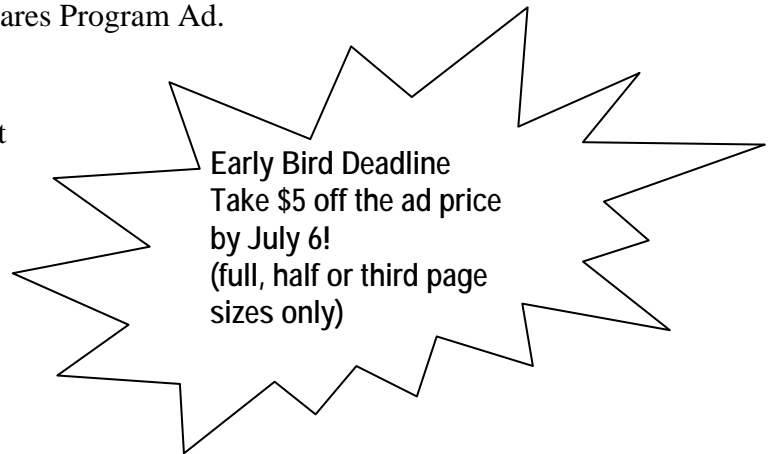
Please mail to: Syracuse Peace Council
ATTN: Plowshares Program Ad
2013 E. Genesee St
Syracuse, NY 13210

I would like to be included in the advertising section of the 2009 Plowshares program. My check for the space is enclosed. (You will be advised of any additional charge for layout assistance for ads that are not camera-ready).

Please include a CD-ROM with camera-ready materials, or, if not camera-ready, relevant graphics and text. If you cannot send a CD-ROM please include hard copy. You may also email your materials to andy@peacecouncil.net with the subject: Plowshares Program Ad.

Ad sizes (inches):

		Width		Height	Cost
___	Full page	4 3/4	x	7 1/2	\$90
___	Half page	4 3/4	x	3 5/8	\$50
___	Third page	4 3/4	x	2 1/2	\$30
___	Greetings up to 15 words				\$10



Please enter your greetings text here:

Contact information

Name:

Postal address:

Email:

Phone: