



2013 E. Genesee St. • Syracuse NY 13210 • (315) 472-5478

Ad Rates For 2018 PLOWSHARES CRAFTSFAIR PROGRAM

Ad size (inches)	Width	Height	Cost
Back page	4 3/4 in.	7 1/2 in.	\$175
Full page	4 3/4 in.	7 1/2 in.	\$95
Half page	4 3/4 in.	3 5/8 in.	\$50
Third page	4 3/4 in.	2 1/2 in.	\$35
Greetings	Up to 15 words		\$10

SOLD!

- This year we again plan to have a stand-alone program for the Plowshares Craftsair and Peace Festival. Our program will be 5 1/2" x 8 1/2", folded.
- The program provides information about SPC and the craftsair, including a detailed map of both rooms, featuring each vendor's name and location at the show.
- We expect several thousand people over the weekend.
- The dedicated program gets significant attention from Plowshares shoppers. Please consider placing an ad or a greeting to highlight your work in what will be a very full show.
- Ad reservations and camera ready ad copy are due by **Friday, November 9**. If you need assistance with layout, contact Amelia at spc@peacecouncil.net or 315-472-5478.
- If layout or formatting is required, it will be billed at \$20/hour.